

2026 Student Success Series

Thrive Event Frequently Asked Questions

Program Overview:

Thrive is for the graduating Class of 2027, Fall of 2026 12th graders. Registration is on a first-come-first served basis and will be capped at 150 students. Students participating in this event will explore topics such as public speaking, the free enterprise system, and the constitution. They will also hear from a variety of engaging speakers who will address key leadership topics, deepen understanding of how to be effective on social media, and share how to identify reputable sources for the causes students want to promote. The event will take place at Texas Farm Bureau's Training and Conference Center in Waco, TX on July 31 - August 2, 2026. (7410 Fish Pond Rd., Waco, TX 76710)

Registration Information:

Registration will take place through Microsoft Forms and will open March 23, and closes on July 14. Detailed registration instructions can be found [here](#).

There is no registration fee for the Thrive event. Participants will be responsible for travel and lodging expenses.

Travel and lodging:

Participants are responsible for travel to and from the event as well as lodging expenses and arrangements.

We encourage participants to contact their local county Farm Bureau for sponsorship or reimbursement availability.

Texas Farm Bureau will reimburse for mileage to and from the Thrive event once it is over.

A room block has been established with a discounted rate at the hotel listed below:

[TX FB THRIVE CONFERENCE - HILTON GARDEN INN RESERVATIONS](#)

Participants are welcome to stay at their hotel of choice. The hotel listed above is only a suggestion and offer discounted rates. Any issues with the hotel booking link or booking a room, please contact **Betsy Simon**, Texas Farm Bureau Director of Travel & Meetings, for assistance at bsimon@txfb.org.

Dress Code:

Attire for the event will be business casual. An evening activity on Friday will require appropriate casual attire.

Parents / Guardians Info:

A guided parent/guardian tour of Waco will be provided Saturday, August 1st. All costs will be covered for the tour and lunch will be included. Details and RSVP link will be provided after registration closes.

For questions, please contact **McKenna Bush** at **254-399-5037** or mbush@txfb.org

