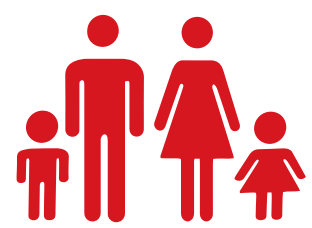


2025 TEXAS FARM BUREAU A YEAR IN REVIEW

MEMBERSHIP

482,543

Total Member-Families



CFB ACTIVITIES

County Farm Bureaus donated more than **\$1.49 million** to local youth through various **junior livestock shows, contests and other FFA and 4-H events**

MEMBER BENEFITS

10,787 lives are covered through **Texas Farm Bureau Health Plans**

Members saved **\$4.5 million** using TFB member benefits more than

TFB Store by the numbers • • • • •
18,472 | **2,986** | **766,751**
USERS | ORDERS | PRODUCTS



MyTFB

12,630 members created a new MyTFB account

6,402 member-families joined using the online enrollment form in MyTFB

32,834 members logged in to MyTFB a total of **73,653** times

FIELD OPERATIONS

FIELD OPERATIONS STAFF

Field Staff participated in **1,560** CFB board meetings
68 board members from **14** CFBs came to Waco for training

68 CFB presidents completed the requirements and training for the **Presidents' Proficiency Award**

5 CFBs were selected to represent Texas in the **County Activities of Excellence** division at the AFBF Convention & Trade Show

Encouraged **211** county leaders from **69** County Farm Bureaus to recruit **612** new members • • • • •

Recognized **168** Star Recruiters and **16** Platinum Recruiters • • •

LEADERSHIP

AgLead XVI graduated following sessions in Southeast Texas, Washington, D.C., and Peru. | Class members were selected for **AgLead XVII**
YOUNG FARMER & RANCHER

\$5,500 in scholarships awarded at the **TFB Collegiate Discussion Meet**
21 college students participated

More than 65 young farmers and ranchers participated in TFB YF&R contests:
Excellence in Agriculture, Outstanding YF&R and Discussion Meet • • • • •

Had **113 attendees** at the **Young Farmer & Rancher Spring Conference** in Waco

Over **300** young farmers and ranchers participated in **7** regional meetings that were held across the state

Farmers Feeding Families:
75 county Farm Bureaus made donations to **163** local organizations
• Donated **25,509 pounds of meat**
• Donated **8,262 other food items**
• Volunteered **434 hours of time**
• Donated **\$39,379**

Had **135 members** participate in the **Young Farmer & Rancher Fall Tour** in the Coastal Bend

YOUTH INVOLVEMENT

TEXAS FFA

Assisted FFA chapters with Ag Issues presentations

1,072 FFA chapters are TFB members

TEXAS 4-H

Clover Cash Grant Program awarded \$14,000 to 14 county and state 4-H programs • • • • •

1,537 4-H clubs are TFB members

Hosted engagement training for Texas 4-H Livestock and Equine Ambassadors
Sponsor of the Texas 4-H Livestock, Equine, Water and Healthy Texas Youth Ambassadors • • • • •

Sponsored **\$5,500** in scholarships for the **Speak Out For Agriculture Challenge** with **73 high school students** participating • • • • •

588 students in 8th through 12th grade completed the **Student Success Series**

COLLEGIATE FARM BUREAU

- **8 Collegiate Farm Bureau** clubs hosted programming and activities • • • • •
- Hosted the annual **Collegiate Ag Tour** for **12 students**
- Hosted the **Collegiate Farm Bureau Quiz Bowl**
- Hosted **Collegiate Farm Bureau Officer & Advisor Retreat** for **34 student officers**
- Hosted the first **Collegiate Farm Bureau Regional Meetings** • • • • •

URBAN OUTREACH

Doorways to Agriculture was displayed at Ft. Worth Stock Show & Rodeo, San Antonio Livestock Show & Rodeo, Houston Livestock Show & Rodeo, Rodeo Austin, Rio Grande Valley Livestock Show and Rodeo, Buc Days, Moo-La Fest, West Texas Fair & Rodeo, Tri-State Fair & Rodeo, Heart O' Texas Fair & Rodeo, State Fair of Texas, and Brazos Valley Fair & Rodeo



Over 104,200 students and teachers attended the Doorways to Ag School Tours at 7 events



Showed Mobile Learning Barn to 113,011 people in mixed groups of adults/children at 197 events

Held 207 Ag Days



EDUCATION

Reached 34 teachers with a direct impact of 2,962 students through Early Ag Teacher Professional Development Conference

4,935 teachers participated in TFB's Farm From School program and reached 108,408 students

61 teachers with a direct impact of 6,587 students attended the Summer Ag Institute in Waco and Rosenberg

60 garden grants totaling \$25,000 were awarded to public, private and homeschool programs

Engaged over 7,200 educators through five educational newsletters to share TFB resources and opportunities



Hosted twelve additional workshops on agriculture and science with 345 teachers

Facilitated 108 Ag in the Classroom outreach visits and reached over 10,422 students

2,522 teachers with a direct impact to 91,875 students participated in the Ag Literacy Week Book Program



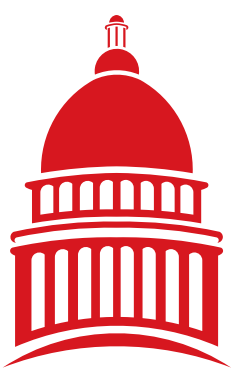
SCHOLARSHIPS

Between the state and county Farm Bureaus, \$1,416,864 in scholarships were awarded to high school seniors, enrolled college students and technical college students



GOVERNMENT AFFAIRS

- Achieved all 8 priority issues in the state legislative session, including: expanding Right to Farm & Ranch protections in state law, supporting historic funding to address critical future water needs; defending crop protection tools from unwarranted attacks, and secured \$100 million for ag grants and loan interest-reduction programs.
- 36 county leaders representing 27 CFBs made Capitol visits during the session, and 20 county leaders testified at 43 legislative hearings
- Secured key farm safety net priorities, as well as critical tax provisions, in One Big Beautiful Bill Act
- Hosted 40 Congressional recess meetings and farm tours with Texas' U.S. Congressional delegation
- Led National Affairs Awards Trip to D.C. with over 340 participants
- Championed \$31 billion in disaster and economic aid through Congressional appropriations
- Secured \$280 million in 1944 Water Treaty assistance and delivered 120,000 acre-feet of water to Rio Grande Valley farmers
- Obtained \$850 million in federal funding for domestic sterile insect production facility and New World screwworm control tools
- Established and co-led the New World Screwworm Coalition of Texas
- Held 13 policy development meetings with 629 members from 158 counties



AGFUND

76,549 TFB members invested a total of \$603,793 in AGFUND

850 TFB members joined the AGFUND Cabinet



TFB Legal Defense Fund

TFB filed suit against USDA for discriminatory practices and filed briefs in cases supporting landowners in easement disputes.

COMMUNICATIONS

1,704,865 website page views

EMAIL COMMUNICATION

Friday Report subscribers: 4,509

Texas Agriculture Daily subscribers: 23,314

PUBLICATIONS

Texas Agriculture delivered to 84,703 member-families



Texas Neighbors emailed quarterly to 97,855 member-families

Grew our social media presence to:

Facebook 214,892

Twitter 23,574

Instagram 29,409

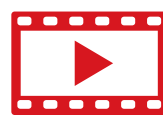
Pinterest 2,422

TikTok 15,500

More than 100 county Farm Bureaus have a Facebook page

VIDEO

Produced 70 videos for social media, RFD-TV, TFB meetings, virtual meetings, Texas classrooms and other news outlets



TEXAS FARM BUREAU RADIO NETWORK

More than 145 stations air over 800 daily reports. The radio network produces Texas Ag Today, a daily ag news podcast with over 10,000 downloads per month



Launched the KTFB Texas Farm & Ranch Radio app