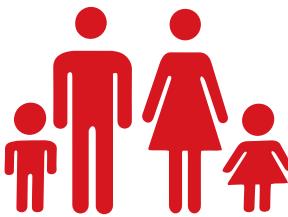


# 2025 TEXAS FARM BUREAU A YEAR IN REVIEW

## MEMBERSHIP

# 482,543

Total Member-Families



## CFB ACTIVITIES

County Farm Bureaus donated more than **\$1.49 million** to local youth through various junior livestock shows, contests and other FFA and 4-H events

## MEMBER BENEFITS

10,787 lives are covered through **Texas Farm Bureau Health Plans**

Members saved more than

**\$4.5 million**

using TFB member benefits

TFB Store by the numbers • • • • •

**18,472**  
USERS

**2,986**  
ORDERS

**766,751**  
PRODUCTS

## LEADERSHIP

**AgLead XVI** graduated following sessions in Southeast Texas, Washington, D.C., and Peru. **YOUNG FARMER & RANCHER**

Class members were selected for **AgLead XVII**

**\$5,500** in scholarships awarded at the **TFB Collegiate Discussion Meet**  
21 college students participated

Over 300 young farmers and ranchers participated in 7 regional meetings that were held across the state



More than 65 young farmers and ranchers participated in TFB YF&R contests:  
**Excellence in Agriculture, Outstanding YF&R and Discussion Meet** • • •

**Farmers Feeding Families:**  
75 county Farm Bureaus made donations to 163 local organizations

- Donated 25,509 pounds of meat
- Donated 8,262 other food items
- Volunteered 434 hours of time
- Donated \$39,379

Had 113 attendees at the **Young Farmer & Rancher Spring Conference** in Waco



Had 135 members participate in the **Young Farmer & Rancher Fall Tour** in the Coastal Bend

## FIELD OPERATIONS

### FIELD OPERATIONS STAFF

Field Staff participated in **1,560** CFB board meetings  
**68** board members from **14** CFBs came to Waco for training

**68** CFB presidents completed the requirements and training for the **Presidents' Proficiency Award**

**5 CFBs** were selected to represent Texas in the **County Activities of Excellence** division at the AFBF Convention & Trade Show

Encouraged **211** county leaders from **69** County Farm Bureaus to recruit **612** new members • • • • •

Recognized **168** Star Recruiters and **16** Platinum Recruiters • • •

## YOUTH INVOLVEMENT

### TEXAS FFA

**Assisted FFA chapters with Ag Issues presentations**

**1,072 FFA chapters** are TFB members



### TEXAS 4-H

**Clover Cash Grant Program** awarded \$14,000 to 14 county and state 4-H programs • • • • •

**1,537 4-H clubs** are TFB members

**Hosted engagement training for**

Texas 4-H Livestock and Equine Ambassadors

**Sponsor of the Texas 4-H Livestock, Equine, Water and Healthy Texas Youth Ambassadors** • • • • •

Sponsored \$5,500 in scholarships for the **Speak Out For Agriculture Challenge** with **73 high school students** participating • • • • • • • • •

**588** students in 8th through 12th grade completed the **Student Success Series**

## COLLEGIATE FARM BUREAU

- **8 Collegiate Farm Bureau** clubs hosted programming and activities • • •
- Hosted **Collegiate Farm Bureau Officer & Advisor Retreat** for 34 student officers

- Hosted the annual **Collegiate Ag Tour** for 12 students
- Hosted the **Collegiate Farm Bureau Quiz Bowl**
- Hosted the first **Collegiate Farm Bureau Regional Meetings** • • • • •

# URBAN OUTREACH

Doorways to Agriculture was displayed at Ft. Worth Stock Show & Rodeo, San Antonio Livestock Show & Rodeo, Houston Livestock Show & Rodeo, Rodeo Austin, Rio Grande Valley Livestock Show and Rodeo, Buc Days, Moo-La Fest, West Texas Fair & Rodeo, Tri-State Fair & Rodeo, Heart O' Texas Fair & Rodeo, State Fair of Texas, and Brazos Valley Fair & Rodeo



Over 104,200 students and teachers attended the Doorways to Ag School Tours at 7 events



Showed Mobile Learning Barn to **113,011** people in mixed groups of adults/children at **197 events**

Held **207 Ag Days**



## EDUCATION

Reached **34** teachers with a direct impact of **2,962** students through **Early Ag Teacher Professional Development Conference**

**60** garden grants totaling **\$25,000** were awarded to public, private and homeschool programs

Engaged over **7,200** educators through five educational newsletters to share TFB resources and opportunities



**4,935 teachers** participated in TFB's Farm From School program and reached **108,408 students**

**61 teachers** with a direct impact of **6,587 students** attended the **Summer Ag Institute** in Waco and Rosenberg

Hosted twelve additional workshops on agriculture and science with 345 teachers

Facilitated **108 Ag in the Classroom** outreach visits and reached over **10,422 students** . . .

**2,522** teachers with a direct impact to **91,875** students participated in the Ag Literacy Week Book Program



## SCHOLARSHIPS

Between the state and county Farm Bureaus, **\$1,416,864** in scholarships were awarded to **high school seniors, enrolled college students and technical college students**



## GOVERNMENT AFFAIRS

- Achieved** all 8 priority issues in the state legislative session, including: expanding Right to Farm & Ranch protections in state law, supporting historic funding to address critical future water needs; defending crop protection tools from unwarranted attacks, and secured \$100 million for ag grants and loan interest-reduction programs.
- 36 county leaders** representing 27 CFBs made Capitol visits during the session, and 20 county leaders testified at 43 legislative hearings
- Secured** key farm safety net priorities, as well as critical tax provisions, in One Big Beautiful Bill Act
- Hosted** 40 Congressional recess meetings and farm tours with Texas' U.S. Congressional delegation
- Led** National Affairs Awards Trip to D.C. with over 340 participants
- Championed** \$31 billion in disaster and economic aid through Congressional appropriations
- Secured** \$280 million in 1944 Water Treaty assistance and delivered 120,000 acre-feet of water to Rio Grande Valley farmers
- Obtained** \$850 million in federal funding for domestic sterile insect production facility and New World screwworm control tools
- Established** and co-led the New World Screwworm Coalition of Texas
- Held** 13 policy development meetings with 629 members from 158 counties



## AGFUND

**76,549** TFB members invested a total of **\$603,793** in AGFUND

**850** TFB members joined the AGFUND Cabinet . . .



## TFB Legal Defense Fund

TFB filed suit against USDA for discriminatory practices and filed briefs in cases supporting landowners in easement disputes.

## COMMUNICATIONS

# 1,704,865

website page views

### EMAIL COMMUNICATION

**Friday Report** subscribers: **4,509**

**Texas Agriculture Daily** subscribers: **23,314**

### PUBLICATIONS

Texas Agriculture delivered to **84,703** member-families



Texas Neighbors emailed quarterly to **97,855** member-families



Grew our social media presence to:

**214,892**

**23,574**

**29,409**

**2,422**

**15,500**

More than **100** county Farm Bureaus have a Facebook page

## VIDEO

Produced **70 videos** for social media, RFD-TV, TFB meetings, virtual meetings, Texas classrooms and other news outlets



## TEXAS FARM BUREAU RADIO NETWORK

More than **145 stations** air over **800** daily reports. The radio network produces *Texas Ag Today*, a daily ag news podcast with over **10,000 downloads** per month



Launched the KTFB Texas Farm & Ranch Radio app