

2025 TEXAS FARM BUREAU COUNTY COMMUNICATIONS AWARDS

Many county Farm Bureaus are effectively reaching the public—members and potential members—through their county Farm Bureau Facebook pages. These county Farm Bureaus are agricultural advocates, publicizing the work of members, leaders and Farm Bureau through social media.

The County Communications Awards Program requires the promotion of one major purpose activity through Facebook. The competition is split into two divisions (small and large county Farm Bureaus, determined by membership).

Awards are given in both divisions for Superior or Outstanding in Communications, based on the awards program's point system.

A Superior Award in Communications comes with a plaque and a \$250 honorarium. An Outstanding Award in Communications comes with a certificate.

One county Farm Bureau earns the Ada Lee Mutchler County Communications Award. This is the top award given by Texas Farm Bureau for the best overall campaign by a county Farm Bureau for its public relations efforts through Facebook. The Ada Lee Mutchler Award comes with a plaque and a \$500 honorarium.

Ada Lee Mutchler County Communications Award

McCulloch County Farm Bureau

<https://www.facebook.com/profile.php?id=100042941774989>

Superior in County Farm Bureau Communications Award – Small Division

Baylor County

<https://www.facebook.com/baylorcountyfarmbureau>

Fisher County

<https://www.facebook.com/fishercountyfarmbureau>

Starr-Zapata County

<https://www.facebook.com/starrfarmbureau>

Superior in County Farm Bureau Communications Award – Large Division

Brazoria-Galveston County

<https://www.facebook.com/brazoriagalvestoncofarmbureau>

Fayette County

<https://www.facebook.com/FayetteCountyFarmBureauLaGrange>

Lampasas County

<https://www.facebook.com/LampasasCountyFarmBureau>

List of Outstanding in alphabetical order

Anderson	Denton	Jasper	Nacogdoches
Bailey	DeWitt	Jefferson	Polk
Bandera	Ellis	Johnson	Sabine
Bosque	Falls	Kerr	San Patricio
Bowie	Fort Bend	Kimble	Smith
Brown	Gillespie	Lavaca	Trinity
Caldwell	Gonzales	McLennan	Tyler
Cherokee	Guadalupe	Medina	Washington
Coryell	Hamilton	Milam	Wilson
Crosby	Houston	Montgomery	Wise
Deaf Smith/Oldham	Hunt	Motley	