

2024 TEXAS FARM BUREAU COMMUNICATIONS AWARDS

Many county Farm Bureaus are effectively reaching the public—members and potential members—through their county Farm Bureau Facebook pages. These county Farm Bureaus are agricultural advocates, publicizing the work of members, leaders and Farm Bureau through social media.

The County Communications Awards Program requires the promotion of one major purpose activity through Facebook. The competition is split into two divisions (small and large county Farm Bureaus, determined by membership).

Awards are given in both divisions for Superior or Outstanding in Communications, based on the awards program's point system.

A Superior Award in Communications comes with a plaque and a \$250 honorarium. An Outstanding Award in Communications comes with a certificate.

One county Farm Bureau earns the Ada Lee Mutchler Communications Award. This is the top award given by Texas Farm Bureau for the best overall campaign by a county Farm Bureau for its public relations efforts through Facebook. The Ada Lee Mutchler Award comes with a plaque and a \$500 honorarium.

Ada Lee Mutchler Communications Award

Ellis County Farm Bureau

<https://www.facebook.com/elliscountyfarmbureautx>

Superior in County Communications Award – Small Division

Bailey County

<https://www.facebook.com/BaileyCountyFarmBureau>

Baylor County

<https://www.facebook.com/baylorcountyfarmbureau>

McCulloch County

<https://www.facebook.com/profile.php?id=100042941774989>

Superior in County Communications Award – Large Division

Fort Bend County

<https://www.facebook.com/ftbendfarmbureau>

Guadalupe County

<https://www.facebook.com/profile.php?id=100064901191700>

Hamilton County

<https://www.facebook.com/hamiltoncountyfarmbureau>

Outstanding in Communications

Anderson

Atascosa

Bandera

Bosque

Brazoria-Galveston

Brown

Cooke

Crosby

Denton

DeWitt

Falls

Fayette

Fisher

Hunt

Jasper

Jefferson

Johnson

Kerr

Kimble

Lampasas

Lavaca

Madison

McLennan

Milam

Montgomery

Motley

Sabine

Smith

Starr

Tyler

Waller

Washington

Wise