

AG LITERACY WEEK

Join us in growing ag literacy in your classroom! Texas Farm Bureau is hosting Ag Literacy Week March 17-21, 2025, in conjunction with National Ag Week. We want your help to inspire students to learn more accurate information about agriculture AND connect it to what they're learning in the classroom.

We're inviting K-5 teachers across the state to join us in increasing agricultural literacy in the classroom by reading an educational, accurate ag book: *Potatoes for Pirate Pearl* by Jennifer Concepcion.

The program is FREE. K-5 public, private, and homeschool teachers in Texas who sign up will receive a free copy of the book and an TEKS-aligned educator's guide with lessons and activities.

How It Works:

- 1. Sign up by Feb. 3**
- 2. Receive your book in the mail in March**
- 3. Read the book as a class on March 17-21**
- 4. Take a picture, tag Texas Farm Bureau on Facebook, Instagram, or Twitter, and use the hashtag #ReadAgBooksTX2025**
- 5. Teachers who tag Texas Farm Bureau AND use the hashtag will be entered into a drawing! Winners will be announced on the AITC webpage in April.**

****Note:** As stated above, this is a K-5 program for Texas teachers. Please do not sign up for this program if your classroom does not meet this criteria.

If you're an ag teacher interested in having your ag/FFA students read this book to K-5 classrooms, please have those K-5 teachers sign up individually, so we can communicate with and provide resources directly to them. We highly encourage that you work with your K-5 teachers and facilitate the program with them as to increase agricultural literacy and involve your ag students, but we do ask that those teachers sign up individually.

Sign up at <https://txfb.us/agbooksignup25>.

More Information

For more information, please email edoutreach@txfb.org or call **254-751-2569**.