

TFB's Mission—Texas Farm Bureau's mission is to be the Voice of Texas Agriculture.

TFB's Vision—The vision of Texas Farm Bureau is to benefit all Texans through promotion of a prosperous agriculture for a viable, long-term domestic source of food, fiber and fuel.



2024 TEXAS FARM BUREAU
YOUNG FARMER & RANCHER
SPRING
CONFERENCE

April 5-7 | Waco



2024 YF&R SPRING CONFERENCE

APRIL 5-7, 2024 • TFB Conference and Training Center

7410 Fish Pond Rd., Waco, TX

FRIDAY, APRIL 5

All Collegiate Discussion Meet activities will be held at the TFB Conference and Training Center.

- 12:30 p.m. Collegiate Discussion Meet Contestant Check-in
- 4-6:00 p.m. Conference Registration - at the Hilton Garden Inn, 5800 Legend Lake Pkwy, Waco, TX 76712
- 6:30 p.m. Dinner & Top Golf Tournament
- 7:45 p.m. Social Hour - Networking



SATURDAY, APRIL 6

Breakfast provided by Hilton Garden Inn

- 8:00 a.m. Introduction of YF&R Advisory Committee, Announcements, and Opening Remarks
- 8:15 a.m. Business Professionalism
Randi Mays-Knapp - Certified Etiquette & Leadership Coach
- 9:40 a.m. Break
- 9:50 a.m. **Breakout Sessions - I**
Ag Innovation: River McTasney, Co-Founder/CEO, & Hunter Allemand, Co-Founder/CFO, Smooth Ag Solutions
Media Training / Marketing: Cody & Erika Archie, Bar 7 Ranch Owners
Ag Loans and Grants: Kat Neilson, Lead Grant Specialist, Texas Department of Ag



10:55 a.m. Breakout Sessions - II

Same topics as Session I

- 12:00 p.m. Lunch
- 1:15 p.m. YF&R Contests - Making an Impact!
- 1:45 p.m. Panel Discussion - Environmental Issues
- 2:45 p.m. Collegiate Discussion Meet Final Round
- 3:20 p.m. What Does the Future of Agriculture Hold?
Dr. Luis Ribera, Professor & Extension Specialist, Texas A&M University
- 4:15 p.m. Farm Finance
Randel Whittlesey & Lyndi Sanders, Capital Farm Credit
- 4:45 p.m. Closing Remarks
- 6:00 p.m. Dinner and Collegiate Discussion Meet Awards
- 6:30 p.m. Keynote Speaker
Dr. Marissa Hake, DVM



SUNDAY, APRIL 7

Breakfast provided by Hilton Garden Inn

8:00 a.m. Sunday Morning Devotional at Hilton Garden Inn

Sponsored in Part By Capital Farm Credit



2024 YF&R ADVISORY COMMITTEE

Jay Clark

Brown County (Chair)

Madalynn Kainer

Victoria County

Morgan Hodges

Coke-Sterling County (Vice Chair)

Colby McClendon

Collin County

Giovana Benitez

Hidalgo County

Mason Parish

Montgomery County

Brandon Boerner

Hunt County

Jacob Silhan

Cochran County

Chase Brooke

Parker County

Jouwert Talsma

Franklin County

Sarah Galloway

Dallas County

Kristin Warner

Hays County

Emilee Haubner

Lampasas County

Ryan Yeatts

Montague County

Hailey Hayes

Calhoun County