

# 2023 TEXAS FARM BUREAU MEDIA AWARD WINNERS

## Texas Farm Bureau 2023 Excellence in Agricultural Journalism



### **Patricia Perry**

Multimedia Journalist

*KCBD News Channel 11*

Patricia Perry is recognized for her outstanding work at KCBD News Channel 11 in Lubbock. She tells the stories of West Texas farmers and ranchers and covers what's happening in agriculture on the local, state and national levels.

Perry was nominated by Lubbock and Lamb County Farm Bureaus for her dedication to tell the stories of Texas agriculture.

Her weekly *Focus on Ag* segment includes interviews with Farm Bureau members. She works to increase awareness of agriculture and issues farmers and ranchers are facing.

Perry has been a multimedia journalist with KCBD News since April 2022.

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## Texas Farm Bureau 2023 Excellence in Journalism Award *(markets less than 50,000 population)*



### **Chris Samples**

Owner & Operator

*KXDJ FM Radio*

Chris Samples is recognized for his outstanding work at KXDJ FM Radio in Perryton / Spearman. He is the owner and operator of the radio station where he works to bring agriculture to the airwaves.

Samples was nominated by Ochiltree County Farm Bureau for his efforts to share news and stories about Texas agriculture.

He incorporates important political issues into his programs to keep listeners informed on how decisions affect agriculture and local farmers and ranchers. He interviews farmers and ranchers about weather conditions, markets and crop updates.

Samples has worked in radio for 38 years and as the owner, manager and News Talk Show host of KXDJ FM Radio for the last 18 years.