

2023 TEXAS FARM BUREAU COMMUNICATIONS AWARDS

Many county Farm Bureaus are effectively reaching the public—members and potential members—through their county Farm Bureau Facebook pages. These county Farm Bureaus are agricultural advocates, publicizing the work of members, leaders and Farm Bureau through social media.

The County Communications Awards Program requires the promotion of one major purpose activity through Facebook. The competition is split into two divisions (small and large county Farm Bureaus, determined by membership).

Awards are given in both divisions for Superior or Outstanding in Communications, based on the awards program's point system.

A Superior Award in Communications comes with a plaque and a \$250 honorarium. An Outstanding Award in Communications comes with a certificate.

One county Farm Bureau earns the Ada Lee Mutchler Communications Award. This is the top award given by Texas Farm Bureau for the best overall campaign by a county Farm Bureau for its public relations efforts through Facebook. The Ada Lee Mutchler Award comes with a plaque and a \$500 honorarium.

Ada Lee Mutchler Communications Award

Lampasas County Farm Bureau

<https://www.facebook.com/LampasasCountyFarmBureau>

Superior in County Communications Award – Large Division

Bosque County Farm Bureau

<https://www.facebook.com/bosquecountyfarmbureau>

Guadalupe County Farm Bureau

<https://www.facebook.com/profile.php?id=100064901191700>

McLennan County Farm Bureau

<https://www.facebook.com/McLennanCountyFarmBureau>

Superior in County Communications Award – Small Division

Kimble County Farm Bureau

<https://www.facebook.com/KimbleCountyFarmBureau>

McCulloch County Farm Bureau

<https://www.facebook.com/profile.php?id=100042941774989>

Starr County Farm Bureau

<https://www.facebook.com/starrfarmbureau>

Outstanding in Communications

Anderson

Angelina

Atascosa

Bandera

Baylor

Bee

Brazoria-Galveston

Cherokee

Comanche

Coryell

Crosby

DeWitt

Ellis

Fayette

Fort Bend

Hamilton

Houston

Hunt

Jackson

Jasper

Jefferson

Johnson

Madison

Milam

Montgomery

Nacogdoches

Polk

Sabine

San Augustine

San Patricio

Shelby

Titus

Trinity

Tyler

Van Zandt

Waller

Washington

Wharton

Zavala