



GROWING GRASSROOTS LEADERSHIP

A LEADERSHIP DEVELOPMENT EXPERIENCE FOR AGE 25 AND ABOVE

AgLead XVI

Application deadline Aug. 31.





AGLEAD: TEXAS FARM BUREAU'S PREMIER LEADERSHIP PROGRAM

AGLEAD EMPOWERS PARTICIPANTS AND TEXAS AGRICULTURE

True Texas leadership begins from the ground up. The future of agriculture is in your hands. All you need are the right tools to cultivate it. Texas Farm Bureau's AgLead program empowers farmers and ranchers with the skills they need to continue the proud legacy of Texas agriculture. In two years, AgLead class members don't just learn about leadership—they *become* leaders for our industry. AgLead members experience agriculture from the farm to the factory and beyond, including visits to some of the nation's most diversified and innovative agricultural operations, processors, packagers and marketers. But strong agricultural leadership isn't left out in the field.

AgLead members learn the intricacies of agribusiness, as well as the political and regulatory processes that influence their businesses at the state and national levels. AgLead places participants face-to-face with prominent decision-makers in Washington, D.C. Through a greater understanding of the political process, they gain insight into regulations and politics and learn how to influence the outcomes.

With the demographics of Texas continuing to shift to urban centers, the call for prepared agricultural leadership grows even louder. Farmers and ranchers hold a promising future for Texas. AgLead XVI will help you reach your full potential to lead from the farm gate to the Capitol steps—and everywhere in between. Do you hear the call?





PROGRAM REQUIREMENTS: A maximum of 12 participants will be selected for the program. Applicants must be 25, or older, as of Dec. 31, 2023 in order to apply. Must be a Texas Farm Bureau member at time of application and throughout the program if selected. Preference is given to those who earn a major portion of their income from production agriculture. Prior to applying, interested applicants are to be approved by their county Farm Bureau board of directors. To fulfill the requirements of the application process, applicants must complete the online application that includes an uploaded letter of support/sponsorship from the county Farm Bureau president, two uploaded recommendation letters, and an uploaded professional appearing head and shoulders digital picture of the applicant. The application, accompanied by the required uploaded items, must be submitted by August 31, 2023.

GENERAL INFORMATION: Selected participants must provide a tablet or similar device for use in and out of scheduled sessions. Assignments outside of sessions—including meeting with elected officials, responding to action requests, speaking to local groups about agriculture and Texas Farm Bureau, and other coursework—are also part of the program. Class members are expected to attend each meeting unless an emergency, illness or similar situation arises. Each member must attend four of the five sessions to be eligible for the Capstone Session.

TO APPLY: Visit texasfarmbureau.org/aglead to learn more about the program and to complete the application online.

PROGRAM COST: A portion of the AgLead XVI experience is funded by contributions by each class member (\$1,000) and their sponsoring county Farm Bureau (\$1,000). Payments of \$500 each from the selected applicant and their sponsoring county Farm Bureau are to be made by February 1, 2024 and February 1, 2025. All other expenses—including travel, meals, lodging and other associated costs—are either prepaid by Texas Farm Bureau or reimbursed upon submission of expense forms.

AgLead XVI SESSIONS

Waco, Texas | Feb. 2024 TBD (4 days)

Orientation, TFB, Communication, Leadership, Technology

South Texas/Rio Grande Valley | May 2024 (4 days)

Water, Border, Immigration, Texas Political Process, Communication, Leadership, Local Issues, STX/RGV Agriculture, International Trade

Emerging Issues | August 2024 (5 days) *(location and date to*

be determined) The group will research and identify agricultural issues happening across the county. They will then travel to the location to learn more and understand how these issues can and will affect Texas Agriculture.

South East Texas | February 2025 (4 days)

Local Agriculture, Trade, Service Project, Leadership, Presentation Skills

Washington, D.C. | April 2025 TBD (4 days)

National Government, Priority Issues, Advocacy, Political Awareness, Leadership, Communication, Foreign Embassy

CAPTSTONE Session | 2025 (6 days) *(location and date to*

be determined) This session is a culmination of everything learned through the AgLead process. The location will be determined based on an evaluation of the group and current agricultural issues.

Graduation | TFB Annual Meeting December 2025



Take the next step in your **agricultural advocacy** and **leadership journey** with **Texas Farm Bureau's AgLead program**



THE VOICE OF TEXAS AGRICULTURE

They say everything's bigger in Texas. That's why we pledge to empower Texans—from farmers and ranchers to everyone in between—with a big voice. We're over 530,000 members strong.

For over 80 years, we've done whatever it takes to get the attention of those at the top. That means you can turn to us for insight into a current policy or to enact local and statewide change. And because our organization is made up of members who cherish the Texas way of life as much as you do, you know we'll do right for you and by you.

Our mission is to be the Voice of Texas Agriculture.

Our vision is for all Texans to benefit from a prosperous agriculture that provides for a viable, long-term domestic source of food, fiber and fuel.

For additional information and details on the AgLead program:

Call 254-399-5021, or visit www.texasfarmbureau.org/aglead