**MEMBERSHIP**

538,064 Total Member-Families

142 counties showed a gain

2,450 member-family gain

88.11% retention

22 years continuous growth

**MEMBER BENEFITS**

Introduced Texas Farm Bureau Health Plans as a new member benefit

Members saved more than $2.75 million using TFB member benefits

TFB Store by the numbers:

- 14,704 USERS
- 2,775 ORDERS
- 71,090 PRODUCTS

**CFB ACTIVITIES**

County Farm Bureaus donated over $1.24 million to local youth through various junior livestock shows, contests and other FFA and 4-H events

**LEADERSHIP**

AgLead-FarmLead XIV held its final session this year in the Midwest and concluded with graduation. AgLead XV attend sessions in the Rio Grande Valley, Washington, D.C., the Pacific West Coast and the Texas Panhandle.

**YOUNG FARMER & RANCHER**

$5,500 in scholarships awarded at the TFB Collegiate Discussion Meet

19 college students participated

Over 40 young farmers and ranchers participated in TFB YF&R contests—Excellence in Agriculture, Outstanding YF&R and Discussion Meet

Had 199 attendees at the Young Farmer & Rancher Leadership Conference in College Station

Over 120 members participated in the Young Farmer & Rancher Fall Tour in Amarillo

**YOUTH INVOLVEMENT**

**TEXAS FFA**

Hosted FFA chapters for Ag Issues forums

1,071 FFA chapters are TFB members

**TEXAS 4-H**

Clover Cash Grant Program awarded $20,000 to 18 county, district and state level 4-H programs

1,536 4-H clubs are TFB members

Hosted engagement training for Livestock and Equine Ambassadors

Sponsor of the Texas 4-H Livestock, Equine, Water and Healthy Texas Youth Ambassadors

Sponsored $5,500 in scholarships for the Speak Out For Agriculture Challenge with 38 high school students participating in the second year

**ATAT CONFERENCE**

Distributed Farm Bureau materials at the Agriculture Teachers Association of Texas Conference in Corpus Christi

Hosted a one-day workshop and tour for 17 ag teachers
AGFUND had a success rate in General Election

Showed Mobile Learning Barn to 41,397 school children in 121 days and 32,743 people in mixed groups of adults/children in 134 days

EDUCATIONAL OUTREACH

38 teachers with a direct impact of 2,192 students attended the three Summer Ag Academies 3,718 teachers participated in TFB’s Farm From School program and reached 216,202 students

39 garden grants totaling $19,500 were awarded through the Learning from the Ground Up program

Communicated quarterly about TFB resources and opportunities to over 6,230 teachers through an educational outreach newsletter

Hosted two additional workshops on agriculture and science with 29 teachers

YOUTH DEVELOPMENT

748 students in 8th through 12th grade from 121 counties completed the Student Success Series

3 Collegiate Farm Bureau clubs hosted programming and activities through the pilot program

SCHOLARSHIPS

Between the state and county Farm Bureaus, more than $854,500 in scholarships were awarded to high school seniors, enrolled college students and technical college students

GOVERNMENT AFFAIRS

Hosted 45 Congressional recess meetings and farm tours with Texas’ U.S. Congressional delegation with over 1,000 county Farm Bureau members participating

Protected Texas farmers and ranchers from being taxed out of business by preserving stepped-up-basis and preventing an increase in capital gains taxes in the reconciliation package passed by Congress

Served on AFBF working groups for livestock markets and the farm bill

Collaborated with USDA and TSSWCB on feral hog pilot projects

Sponsored the Texas A&M Beef Cattle Short Course

Held 13 policy development meetings with 604 members from 157 counties in attendance

Conducted National Affairs Awards trip with 235 participants

AGFUND

Total AGFUND contributions: $850,650

722 members joined the AGFUND CABINET

AGFUND had a 96% success rate in General Election

TFB Legal Defense Fund filed briefs in two United States Supreme Court cases protecting agricultural practices and fighting against federal overreach

COMMUNICATIONS

1,855,124 website page views

Grew our social media presence to:

Facebook: 168,695
Twitter: 22,549
Instagram: 16,981
LinkedIn: 2,024
TikTok: 3,413

More than 100 county Farm Bureaus have a Facebook page

BLOGS

Your Texas Agriculture Minute had more than 21,200 page views and was published in newspapers and used in radio programs across the state

Texas Table Top, the consumer-oriented blog, had more than 171,503 page views

VIDEO

Produced 80 videos for social media, RFD-TV, TFB meetings, virtual meetings, Texas classrooms and other news outlets

TEXAS FARM BUREAU RADIO NETWORK

More than 130 stations air over 800 daily reports. The radio network produces Texas Ag Today, a daily ag news podcast with over 10,000 downloads per month.