**2021 Texas Farm Bureau: A Year in Review**

**Membership**
- Total Member-Families: 535,614
- 136 counties showed a gain
- 1,758 member-family gain
- 88.72% retention
- 21 years continuous growth

**Leadership**
- AgLead-FarmLead XIV-VII attended a Southeast Texas session and a virtual session. The remainder of the curriculum will be completed in 2022.
- AgLead XV was selected and began its two-year leadership program with a session in Waco.

**Youth Involvement**
- $5,500 in scholarships awarded at the TFB Collegiate Discussion Meet
- 15 college students participated
- Over 50 young farmers and ranchers participated in TFB YF&R contests—Excellence in Agriculture, Outstanding YF&R and Discussion Meet

**Field Operations**
- Field Operations staff assisted with 203 CFB annual budget preparations

**Field Operations Staff**
- Participated in 1,079 CFB board meetings
- Assisted with 47 virtual CFB board meetings
- Assisted with 4 virtual district caucuses
- Assisted with 16 virtual county conventions

**Member Benefits**
- Members saved more than $2.75 million using TFB member benefits
- Created the TFB Store for placing online orders
- 6,193 users
- 2,920 orders
- 43,945 products purchased

**CFB Activities**
- County Farm Bureaus donated $1.1 million to local youth through various junior livestock shows, contests and other FFA and 4-H events

**Texas FFA**
- Sponsored Texas FFA State Convention and held a virtual training session with the Texas FFA national officer candidate
- Hosted Texas FFA State Officer training in Waco to discuss leadership development, effective communications and emerging issues in agriculture
- 1,070 FFA chapters are TFB members

**Texas 4-H**
- Clover Cash Grant Program awarded $20,000 to 25 county, district and state level 4-H programs
- 1,536 4-H clubs are TFB members
- Hosted engagement training for Livestock and Equine Ambassadors
- Sponsor of the Texas 4-H Livestock, Equine, Water and Healthy Texas Youth Ambassadors

**ATAT Conference**
- Sponsored the Agriculture Teachers Association of Texas Conference
- Reached over 850 ag science teachers through the virtual TFB workshop on Emerging Agricultural Issues
URBAN OUTREACH

Doorways to Agriculture was displayed at the State Fair of Texas, Heart O’ Texas Fair & Rodeo, East Texas Fair and Rodeo and Brazos Valley Fair and Rodeo

Held 56 Ag Days

Showed Mobile Learning Barn to 7,846 school children in 25 days and 39,340 people in mixed groups of adults/children in 38 days

EDUCATIONAL OUTREACH

34 teachers with a potential direct impact of 5,033 students attended the three Summer Ag Academies

456 teachers participated in TFB’s Farm From School program and reached 10,842 students

30 teachers attended Summer Agriculture Institute in Waco

Communicate quarterly about TFB resources and opportunities to over 1,297 teachers through an educational outreach newsletter

Reached 4,588 students and 42 educators through Virtual Teacher Ag Academies

YOUTH DEVELOPMENT

Transitioned the Youth Leadership Conference to the Student Success Series for 8th-12th grades

387 students from 127 counties completed the program

3 Collegiate Farm Bureau clubs were chartered at universities through the pilot program

SCHOLARSHIPS

Between the state and county Farm Bureaus, more than $693,000 in scholarships were awarded to high school seniors, enrolled college students and technical college students

GOVERNMENT AFFAIRS

Staff monitored more than 500 bills during the 87th Texas Legislature. TFB achieved 9 of 11 priority issues.

State highlights include:
- Eminent domain reform
- Expanded liability protections to livestock owners
- Authorization of a feral hog toxicant study using warfarin

ADVOCACY EFFORTS

- Served on AFBF working groups for livestock markets and the farm bill
- Collaborated with USDA and TSSWCB on feral hog pilot projects
- New program sponsor of Texas A&M Beef Cattle Short Course
- Coordinated 6 border tours with over 20 U.S. House members to discuss impacts of illegal immigration
- Hosted a border tour with AFBF president and spearheaded a letter from all 50 states concerning impacts of illegal immigration on agriculture
- Hosted 56 farm tours and 20 meetings with Texas’ U.S. Congressional delegation
- Held 13 policy development meetings with 599 members from 148 counties in attendance

COMMUNICATIONS

1,835,931 website page views

EMAIL COMMUNICATION

Friday Report subscribers: 5,612

Texas Agriculture Daily subscribers: 23,350

Grew our social media presence to:
- 163,456 Facebook
- 21,929 Twitter
- 15,791 Instagram
- 2,008 TikTok

Created a TikTok account Follow us at @txfarmbureau

More than 100 county Farm Bureaus have a Facebook page

BLOGS

Your Texas Agriculture Minute had more than 29,912 page views and was published in newspapers and used in radio programs across the state

Texas Table Top, the consumer-oriented blog, had more than 180,834 page views

VIDEO

Produced 80 videos for social media, RFD-TV, TFB meetings, virtual meetings, Texas classrooms and other news outlets

TEXAS FARM BUREAU RADIO NETWORK

More than 120 stations air over 800 daily reports. Produce the daily podcast Texas Ag Today, the only daily ag news podcast in the Lone Star State

AGFUND

Total AGFUND contributions: $893,014

669 members joined the AGFUND CABINET

TFB Legal Defense Fund

filed briefs in cases pertaining to eminent domain, property rights and environmental cases

39 garden grants totaling $19,500 were awarded through the Learning from the Ground Up program

397 students from 127 counties completed the program

3 Collegiate Farm Bureau clubs were chartered at universities through the pilot program