

# AGLEAD OBJECTIVES

**Empowering you**—Texas farmers and ranchers. And expanding horizons.

Agricultural leadership can take you places beyond the fence row. To serving in political roles at the local, state or national level. Speaking up on behalf of agriculture. Or paving the way with innovative technology.

AgLead helps get you there.

## **Exposure**

Build an understanding of the Texas Farm Bureau and the American Farm Bureau Federation. Meet influential staff members and industry representatives. Get an inside look at state and national legislative and regulatory processes.

## **Influence**

Discuss current issues with legislators. Share personal stories. And learn how to influence outcomes.

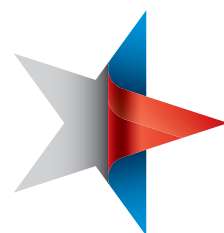
## **Travel**

Trips across the state and country show various techniques and practices in agriculture—agribusiness, research facilities, technology and more. Because agriculture is diverse. And those travels offer an opportunity for growth.

## **Perspective**

Grow in your understanding. Of agriculture on a global scale—international trade, market influences, regulations and politics. And grow personal perspectives, too. Enhance your interpersonal skills, self-confidence and communication efforts.

AgLead is another tool in the leadership belt. Adding to the ever-evolving skills that strengthen our voice. And the voice of Texas agriculture.



**TEXAS FARM BUREAU®**