



GROWING GRASSROOTS LEADERSHIP

A LEADERSHIP DEVELOPMENT EXPERIENCE FOR AGE 25 AND ABOVE

AgLead XV





AGLEAD-FARMLEAD NOW CALLED AGLEAD

Beginning with the last class (2019-2020), the separate AgLead (ages 25-40) and FarmLead (ages 40 and above) programs were combined and called AgLead-FarmLead. Based upon the success experienced in combining the two programs, the approach is being continued. Moving forward the program is called AgLead instead of the previous AgLead-FarmLead.

AGLEAD EMPOWERS PARTICIPANTS AND TEXAS AGRICULTURE

True Texas leadership begins from the ground up. The future of agriculture is in your hands. All you need are the right tools to cultivate it. Texas Farm Bureau's AgLead program empowers farmers and ranchers with the skills they need to continue the proud legacy of Texas agriculture. In two years, AgLead class members don't just learn about leadership—they *become* leaders for our industry.

AgLead members experience agriculture from the farm to the factory and beyond, including visits to some of the nation's most diversified and innovative agricultural operations, processors, packagers and marketers. But strong agricultural leadership isn't left out in the field. AgLead members learn the intricacies of agribusiness, as well as the political and regulatory processes that influence their businesses at the state and national levels. AgLead places participants face-to-face with prominent decision-makers in Austin and in Washington, D.C. Through a greater understanding of the political process, they gain insight into regulations and politics and learn how to influence the outcomes.

With the demographics of Texas continuing to shift to urban centers, the call for prepared agricultural leadership grows even louder.

Farmers and ranchers hold a promising future for Texas. AgLead XV will help you reach your full potential to lead from the farm gate to the Capitol steps—and everywhere in between. Do you hear the call?





GROWING AGRICULTURAL LEADERSHIP FOR BEYOND THE FENCE ROW ENGAGEMENT

PROGRAM REQUIREMENTS: A maximum of 20 participants will be selected for the program with 10 participants ages 25-40 and 10 above age 40 as of Dec. 31, 2020. Should either age group fall below 10 applicants, then additional applicants will be considered from the age group with more applications, not to exceed a total of 20 participants. Must be a Texas Farm Bureau member at time of application and throughout the program if selected. Preference is given to those who earn a major portion of their income from production agriculture. Prior to applying, interested applicants are to be approved by their county Farm Bureau board of directors. The completed online application, an uploaded letter of support/sponsorship from the county Farm Bureau president and two uploaded recommendation letters must be submitted by Nov. 1, 2020.

GENERAL INFORMATION: Selected participants must provide a tablet or similar device for use in and out of scheduled sessions. Assignments outside of sessions—including meeting with elected officials, responding to action requests, speaking to local groups about agriculture and Texas Farm Bureau, and other coursework—are also part of the program.

Class members are expected to attend each meeting unless an emergency, illness or similar situation arises. Each member must attend five of the six sessions to be eligible for the international trip.

TO APPLY: Visit texasfarmbureau.org/aglead to learn more about the program and to complete the application online.

PROGRAM COST: A portion of the AgLead XV experience is funded by contributions by each class member (\$1,000) and their sponsoring county Farm Bureau (\$1,000). Payments of \$500 each from the selected applicant and their sponsoring county Farm Bureau are to be made by Feb. 28, 2021 and Feb. 28, 2022. All other expenses—including travel, meals, lodging and other associated costs—are either prepaid by Texas Farm Bureau or reimbursed upon submission of expense forms.

AGLEAD XV SESSIONS

Waco | February 2021 (4 days)

Orientation, TFB, Communication, Leadership, Technology

Austin | April 2021 (4 days)

Texas Government, Priority Issues, Advocacy, Political Awareness, State Demographics, Leadership, Communication, Organics

West Coast | July 2021 (5 days)

Water, Regulatory, Environmental, Labor, State Government, Production Agriculture, Organics, State Farm Bureau(s), County Farm Bureau(s)

Texas Panhandle | November 2021 (4 days)

Water, Area Agriculture, Communication, Leadership, Local Issues, Energy

South Texas/Rio Grande Valley Feb. 2022 (5 days)

Water, Border, Immigration, Texas Political Process, Communication, Leadership, Local Issues, STX/RGV Agriculture, International Trade

Washington, D.C. | April 2022 (5 days)

National Government, Priority Issues, Advocacy, Political Awareness, Leadership, Communication, International Destination Embassy

International | Summer 2022 (7-9 days)

(location to be determined)

Cultural awareness, political landscape, foreign agriculture, agricultural infrastructure, trade, agricultural issues, U.S. Embassy

Recognition Program | TFB Summer Conference 2022



Take the next step in your **agricultural advocacy** and **leadership journey** with **Texas Farm Bureau's AgLead program**



THE VOICE OF TEXAS AGRICULTURE

They say everything's bigger in Texas. That's why we pledge to empower Texans—from farmers and ranchers to everyone in between—with a big voice. We're over 525,000 members strong.

For over 80 years, we've done whatever it takes to get the attention of those at the top. That means you can turn to us for insight into a current policy or to enact local and statewide change. And because our organization is made up of members who cherish the Texas way of life as much as you do, you know we'll do right for you and by you.

Our mission is to be the Voice of Texas Agriculture.

Our vision is for all Texans to benefit from a prosperous agriculture that provides for a viable, long-term domestic source of food, fiber and fuel.

For information and details on the AgLead program, contact:

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