



# 2020 SUMMER CONFERENCE

June 22-24, 2020

Horseshoe Bay Resort • Marble Falls, Texas

## Monday, June 22

3:00 p.m.-6:00 pm      **Registration**      Salon Foyer Registration Desk  
**Continuing Education Units and Beef Quality Assurance Breakout Sessions**

**Dinner on your own**

## Tuesday, June 23

8:00 a.m.-5:00 p.m.      **Registration**      Salon Foyer Registration Desk

8:45 a.m.-11:15 a.m.      **General Session**      Salon A-E  
Opening Comments by TFB President Russell Boening  
Governor Greg Abbott (Invited)  
2020 Election Outlook  
Sustainability/Climate Change Challenges for Agriculture  
Cover Crops and Soil Health

10:15 a.m.-10:45 a.m.      **Coffee Break**

11:15 a.m.-12:45 p.m.      **Group Luncheon**      Conference Pavilion

12:45 p.m.-3:20 p.m.      **Afternoon General Session Salon**      Salon A-E  
Livestock Dealer Trust  
Legal Challenges to Agriculture Chemicals  
Update on International Trade  
Update on Country of Origin and Meat Labeling  
AgLead/FarmLead Recognition

3:30 p.m.-4:30 p.m.      **\*Tasting of Alternative Food Products**      Conference Pavilion  
(To be followed by discussion on Wednesday)

**Dinner on your own and free evening**

## Wednesday, June 24

7:00 a.m.-8:30 a.m. **Group Breakfast Buffet**

Conference Pavilion

8:30 a.m.-11:00 a.m. **General Session**

Salon A-D

\*Consumer, Retailer and Producer Attitudes about Alternative Food Products

Being an Effective Advocate for Agriculture

Update on Landowner Eminent Domain Assistance Program

2021 Eminent Domain Strategy and Grassroots Effort

Closing Comments by President Russell Boeing

**Adjourn**