

TEXAS FARM BUREAU A YEAR IN REVIEW

2019

MEMBERSHIP

529,871

Total Member-Families



143 counties
showed a gain

88.71% retention

19 years continuous gain

2,994


member-family gain

CFB ACTIVITIES

As of September 2019, **County Farm Bureaus** donated **\$1.06 million** to local youth through junior livestock shows, contests and other FFA and 4-H events

INFORMATION TECHNOLOGY

Over **6,800** member-families joined using the online enrollment form through MyTFB

 **MyTFB** was logged into over **27,000** times

FIELD OPERATIONS

Hosted **35** new CFB presidents for orientation at the TFB state office in Waco

Field Operations staff attended **1,241** CFB board meetings



Field Operations staff assisted with **201** CFB annual budget preparations **\$ \$ \$**

MEMBER BENEFITS

Members saved more than **\$4.8 million** using TFB member benefits

YOUTH INVOLVEMENT

Members of the **Texas 4-H Council** discussed emerging agricultural issues and TFB's youth opportunities with TFB staff at the state headquarters

Major sponsor of the Texas 4-H Livestock, Equine, Water and Healthy Texas Youth Ambassadors. Hosted engagement training for Livestock and Equine Ambassadors

Reached **4,000** Texas FFA members through the annual **Texas FFA State Convention**
Four Star Corporate Sponsor of Texas FFA

FFA members visited TFB state headquarters for help with contests and leadership training

LEADERSHIP

The newly-combined **AgLead XIV** and **FarmLead VII** classes completed the first year of their 18-month curriculum. The advanced agricultural leadership program for farm and ranch members age 25 and older completed sessions in Waco, Austin, the Pacific Northwest and the Texas Panhandle.

YOUNG FARMER & RANCHER

\$3,500 in scholarships awarded at the **TFB Collegiate Discussion Meet**



Young Farmer & Rancher Advisory Committee hosted **13** meetings in **13** districts and reached **302** young farmers and ranchers



116 young farmers and ranchers and **collegiate students** from nine universities attended the first-ever **Young Farmer & Rancher / Collegiate Conference** held in Waco

52 young farmers and ranchers participated in **TFB YF&R contests—Excellence in Agriculture, Outstanding YF&R and Discussion Meet—and 113** attended the **YF&R Fall Tour** in San Angelo

URBAN OUTREACH / EDUCATION

EDUCATION

Summer Agriculture Institute reached **48 teachers**



101 teachers attended **12** regional teacher workshops and have a potential direct impact to **7,943** students

\$10,913

was awarded through matching grants to CFBs that sponsored Ag in the Classroom events



TFB's school visit program reached **51,102** students

39 grants totaling **\$19,500**

were awarded from the **Learning from the Ground Up Program**

1,500 agricultural science teachers reached during the **Vocational Ag Teachers Association of Texas Conference** in Corpus Christi



YOUTH DEVELOPMENT

287 students from **115** counties attended the **56th annual Youth Leadership Conference**



URBAN OUTREACH / EDUCATION (cont.)

PLANET AGRICULTURE / HARVEST EXPERIENCE

741,452

people were reached through Planet Agriculture exhibit

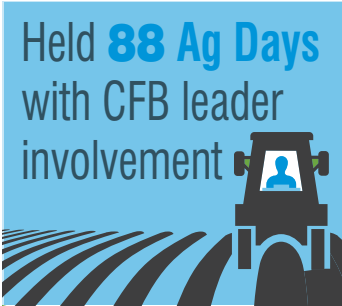
County Farm Bureau leaders volunteered

90 hours during 180 shifts over 91 days of Planet Agriculture

Harvest Experience trailer had

14,904 visitors

Showed Mobile Learning Barn to 51,145 school children in 131 days and 140,357 people in mixed groups of adults/children in 34 days



SCHOLARSHIPS

Between the state and county Farm Bureaus, more than \$719,800 in scholarships were awarded to high school seniors, enrolled college students and technical college students

GOVERNMENT AFFAIRS

Staff monitored more than 500 bills during the 86th Texas Legislature. TFB helped pass 41 policy-supported bills and helped defeat 43 bills opposed by policy.

State highlights include:

- Passed legislation to legalize growing industrial hemp
- Secured funding for Texas Tech School of Veterinary Medicine
- Restored TDA's Unexpended Balance Authority
- Passed updated transportation laws for agriculture



Federal highlights include:

- Secured cattle fever tick funding for research and eradication efforts
- Gained congressional support for the U.S.-Mexico-Canada Agreement
- Submitted comments to preserve crop protection products

Held 13 Policy Development meetings around the state with 759 county leaders from 150 counties in attendance to develop Texas Farm Bureau policy

Nearly 200 county leaders and staff attended the National Affairs Awards Trip in Washington, D.C., in March

Implemented a grassroots advocacy program that brought 166 CFB leaders to Austin to advocate for eminent domain reform and other state legislative issues

Hosted a TFB Leader Day at the Capitol with 80 CFBs participating

Hosted the ninth biennial TFB Campaign School for 12 individuals interested in running for office on local and state levels

AGFUND

Total AGFUND contributions: \$859,037

Cabinet level breakdown:
Senior: 156
Junior: 29
Sophomore: 103
Freshman: 425

73% CFB board members contributed

TFB LEGAL DEFENSE FUND

Successfully had the Waters of the U.S. rule invalidated by the federal district court
Filed amicus brief in case defending the makeup of Edwards Aquifer Authority and received successful ruling
Filed amicus briefs in Endangered Species Act, eminent domain, water rights, property rights and livestock liability cases

COMMUNICATIONS

1,175,960 website page views

EMAIL COMMUNICATION

Friday Report subscribers: 5,578

Texas Agriculture Daily subscribers: 22,968

Grew our social media presence to:

149,465

20,659

11,45

1,468

More than 100 county Farm Bureaus have a Facebook page

BLOGS

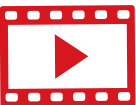
Your Texas Agriculture Minute had more than 30,100 page views and was published in newspapers and used in radio programs across the state



Texas Table Top, the consumer-oriented blog, had more than 339,167 page views

VIDEO

Produced 87 videos for social media, RFD-TV, TFB meetings and other news outlets



PUBLICATIONS

Texas Agriculture delivered to 100,000 member-families



Texas Neighbors emailed quarterly to 163,000 member-families



TEXAS FARM BUREAU RADIO NETWORK
Programming airs on 63 stations across the state



Weekly Farm Bureau Roundup program celebrated 65th anniversary on Texas airwaves