

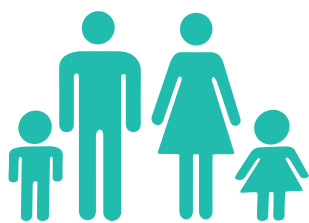
# TEXAS FARM BUREAU A YEAR IN REVIEW

# 2018

## MEMBERSHIP

# 526,877

Total Member-Families



**162 counties** showed a gain

# 7,028

**88.60% retention** member-family gain

# 18 years continuous gain

## CFB ACTIVITIES

As of Oct. 30, 2018, **County Farm Bureaus** donated **\$812,679** to local youth through **junior livestock shows, contests and other FFA and 4-H events**

## INFORMATION TECHNOLOGY

Launched **MyTFB** app for **Android devices**



More than **2,600** member-families joined using the online enrollment form

## FIELD OPERATIONS

**515** leaders from **136** CFBs attended Most Outstanding CFB district meetings



Hosted **21** new CFB presidents for orientation at the TFB state office in Waco

Field Operations staff attended **1,505** CFB board meetings

Field Operations staff assisted with **201** CFB annual budget preparations



## LEADERSHIP

**122 County Farm Bureau presidents or vice presidents** attended the first-ever TFB Presidents Conference in Waco at the TFB Conference and Training Center

**10** farmers and ranchers graduated from **AgLead XIII**

**14** farmers and ranchers graduated from **FarmLead VI**

And that brings our total graduates of these leadership programs to **212**

## YOUNG FARMER & RANCHER

**\$3,500** in scholarships awarded at the **TFB Collegiate Discussion Meet**



Young Farmer & Rancher Advisory Committee hosted **15** meetings in **13** districts and reached **357** young farmers and ranchers



**Fifty-four** young farmers and ranchers participated in **TFB YF&R contests**

## URBAN OUTREACH / EDUCATION

### EDUCATION

Summer Agriculture Institute reached a **record 62 teachers**



**156** teachers attended **12** regional teacher workshops and have a potential direct impact to **9,800** students

# \$11,516

was awarded through matching grants to county Farm Bureaus that sponsored Ag in the Classroom events



**Planting the Seed** school visit program reached **34,901** students

**39 grants** totaling **\$19,289**

were awarded through **Learning from the Ground Up Program**

**2,000** agriculture science teachers reached during the **Vocational Ag Teachers Association of Texas Conference** in Amarillo



## YOUTH DEVELOPMENT

More than **279** students from **118** counties attended the **55th annual Youth Leadership Conference**



# URBAN OUTREACH / EDUCATION (cont.)

## PLANET AGRICULTURE / HARVEST EXPERIENCE

**700,000**

people reached through Planet Agriculture exhibit

County Farm Bureau leaders volunteered **77.5** hours during **155** shifts over **102** days of Planet Agriculture

Harvest Experience trailer had

**71,820** visitors

Showed Mobile Learning Barn to **48,471** school children in 126 days and **127,475** people in mixed groups of adults/children in 45 days

Held **60 Ag Days** with CFB leader involvement



## SCHOLARSHIPS

Between the state and county Farm Bureaus, **more than \$564,600** in scholarships were awarded to high school seniors, enrolled college students and technical college students



## GOVERNMENT AFFAIRS

### Legislative teams monitored federal regulations and

- ✓ Championed efforts to provide relief from overreaching federal transportation rules
- ✓ Supported national efforts to encourage FDA enforcement of accurate dairy labels
- ✓ Participated in farm bill discussions
- ✓ Played key role in moving ag labor discussions forward

### Texas Farm Bureau was successful in:

- ✓ Securing cotton ginning cost-share assistance
- ✓ Returning cotton to Title I of the farm bill
- ✓ Influencing ag trade discussions by testifying before Congress and meeting with President Donald Trump and Vice President Mike Pence
- ✓ Securing \$6 million for cattle fever tick research funding



Held **13** Policy Development meetings around the state with **953** county leaders from **162** counties in attendance to develop Texas Farm Bureau policy

Nearly **180** county leaders and staff attended the National Affairs Awards Trip in Washington, D.C.

Hosted a **State Affairs Awards Trip** for young leaders in Austin



## AGFUND

Total AGFUND contributions: **\$787,177**

Cabinet level breakdown:  
Senior: **140**  
Junior: **27**  
Sophomore: **93**  
Freshman: **398**

**75%** CFB board members contributed

AGFUND won **86%** of primary elections and **83%** of general elections ★★

## TFB LEGAL DEFENSE FUND

Filed amicus briefs in eminent domain cases and in a case to maintain local rural control over the Edwards Aquifer  
Involved in litigation over the Clean Water Act on Waters of the U.S. rule

## COMMUNICATIONS

**1,126,115** website page views

Grew our social media following to:

**f 135,629**

**t 19,511**

**i 7,864**

**p 1,112**

More than **100** county Farm Bureaus have a Facebook page

## EMAIL COMMUNICATION

Friday Report subscribers:

**4,645**

Texas Agriculture Daily subscribers: **21,000**

## BLOGS

Your Texas Agriculture Minute had more than **32,000** page views and was published in newspapers and used in radio programs across the state

Texas Table Top, the consumer-oriented blog, had more than **307,848** page views

## VIDEO

Produced **90** videos for social media, RFD-TV, TFB meetings and other news outlets

## PUBLICATIONS

Texas Agriculture delivered to **95,000** member-families



Texas Neighbors emailed quarterly to **163,000** member-families

## TEXAS FARM BUREAU RADIO NETWORK

Programming airs on **68** stations across the state  
Introduced Prime Cuts segment to highlight beef industry topics



Texas media outlets ran **1,450** stories on Texas Farm Bureau and county Farm Bureaus