



# LEADERSHIP BEGINS FROM THE GROUND UP

**TWO PROGRAMS COMBINED INTO ONE OPPORTUNITY**

**AgLead XIV—FarmLead VII**







# TWO GREAT PROGRAMS NOW ONE OUTSTANDING OPPORTUNITY

## AGLEAD-FARMLEAD EMPOWERS TEXAS AGRICULTURE

Previous classes of AgLead and FarmLead were separate programs for two different age brackets. Three of their sessions were jointly conducted with the remaining sessions on their own. Beginning in 2018, the two programs have been combined into one AgLead–FarmLead class with both age groups equally represented. This next class is AgLead XIV–FarmLead VII.

True Texas leadership begins from the ground up. The future of agriculture is in your hands. All you need are the right tools to cultivate it. Texas Farm Bureau’s AgLead–FarmLead program empowers farmers and ranchers with the skills they need to continue the proud legacy of Texas agriculture. In two years, AgLead–FarmLead class members don’t just learn about leadership—they *become* leaders for our industry.

AgLead–FarmLead members experience agriculture from the farm to the factory and beyond, including visits to some of the nation’s most diversified and innovative agricultural operations, processors, packagers and marketers. But strong agricultural leadership isn’t left out in the field. AgLead–FarmLead members learn the intricacies of agribusiness, as well as the political and regulatory processes that influence their businesses at the state and national levels. AgLead–FarmLead places participants face-to-face with prominent decision-makers in Austin and in Washington, D.C. Through a greater understanding of the political process, they gain insight into regulations and politics—and learn how to influence the outcomes.

The comprehensive curriculum equips AgLead–FarmLead members with the latest industry information and connections to enhance both their businesses and the industry as a whole.

Farmers and ranchers hold a promising future for Texas. AgLead XIV–FarmLead VII will help you reach your full potential to lead from the farm gate to the Capitol steps—and everywhere in between.







# CULTIVATING AGRICULTURE FOR GENERATIONS TO COME

**PROGRAM REQUIREMENTS:** A maximum of 20 participants will be selected for the program: 10 AgLead participants between the ages of 25-40 as of Dec. 31, 2018 and 10 FarmLead participants age 40 and above as of Dec. 31, 2018 will comprise the new AgLead XIV-FarmLead VII class. Preference is given to those who earn a major portion of their income from production agriculture. Prior to submitting an application, interested participants are to be approved by their county Farm Bureau Board of directors. The completed online application, an uploaded letter of support and sponsorship from the county Farm Bureau president and two uploaded recommendation letters must be submitted by Nov. 1, 2018.

**GENERAL INFORMATION:** Selected participants must provide a tablet or similar device for use in and out of scheduled sessions. Assignments outside of sessions—including meeting with elected officials, responding to action requests and speaking to local groups about agriculture and Texas Farm Bureau—are also a part of the program.

Class members are expected to attend each meeting unless an emergency, illness or similar situation arises. Each member must attend five of the six sessions to be eligible for the international trip.

**TO APPLY:** Visit [texasfarmbureau.org/aglead-farmlead](http://texasfarmbureau.org/aglead-farmlead) to learn more about the program and to complete the online application.

**PROGRAM COST:** A portion of the AgLead-FarmLead experience is funded by joint contributions by each class member (\$1,000) and their sponsoring county Farm Bureau (\$1,000). Payments of \$500 by each selected applicant and county Farm Bureau are to be made by Feb. 28, 2019 and 2020. All other expenses—including travel, meals, lodging and other associated costs are either prepaid by Texas Farm Bureau or reimbursed upon submission of expense forms.

## AGLEAD-FARMLEAD SESSIONS

**Waco** | February 2019 (4 days)

Orientation, TFB, communication, leadership, technology

**Austin** | April 2019 (4 days)

Texas government, priority issues, advocacy, political awareness, state demographics, leadership, communication, organics

**West Coast** | July 2019 (5 days)

Water, regulatory, environmental, labor, state government, area agriculture, organics, state/county Farm Bureau

**Texas Panhandle** | November 2019 (4 days)

Water, cotton, communication, leadership, Panhandle agriculture, local issues, energy

**Rio Grande Valley** | February 2020 (4 days)

Water, border, immigration, Texas political process, communication, leadership, local issues, RGV agriculture, international trade

**Washington, D.C.** | April 2020 (5 days)

National government, priority issues, advocacy, political awareness, leadership, communication, international destination embassy

**International** | June 2020 (7-9 days)

*(location to be determined)*

Cultural awareness, political landscape, foreign agriculture, agricultural infrastructure, trade, agricultural issues, U.S. Embassy

**Graduation Exercise** | TFB Summer Conference 2020



“ Through AgLead, I was able to interact and build relationships with farmers and ranchers in Texas and across the nation and the globe. Sharing sessions with FarmLead participants will allow future classes to learn from each other and build on the success of both programs, cultivating and empowering more generations to advocate for agriculture. ”

**Scott Savage, AgLead XII  
Matagorda County**



“ From cornfields in Illinois to meeting with top government officials in Washington D.C., FarmLead gave me a deeper understanding of agricultural leadership in the U.S. Combining the younger AgLead members with the more experienced members of FarmLead will add another dimension of diversity and learning to both programs. ”

**Peggy Matli, FarmLead VI  
Gillespie County**



“ Farmlead allowed me to grasp a better knowledge of obstacles facing farmers and ranchers throughout the country, but it also allowed me to learn about innovative agricultural methods. I'm pleased Aglead and Farmlead will be combined, because I believe both age groups attending sessions together will allow for better discussion on farming and ranching issues. ”

**Warren Cude, FarmLead V  
Pecos-Reeves County**

## THE VOICE OF TEXAS AGRICULTURE

They say everything's bigger in Texas. That's why we pledge to empower Texans—from farmers and ranchers to everyone in between—with a big voice. We're over 500,000 members strong.

For over 80 years, we've done whatever it takes to get the attention of those at the top. That means you can turn to us for insight into a current policy or to enact local and statewide change. And because our organization is made up of members who cherish the Texas way of life as much as you do, you know we'll do right for you and by you.

**Our mission is to be the Voice of Texas Agriculture.**

**Our vision is for all Texans to benefit from a prosperous agriculture that provides for a viable, long-term domestic source of food, fiber and fuel.**

**For information and details on the AgLead-FarmLead program, contact:**

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