What is a Broiler?
A bird used for meat production. They grow to market weight in 6 to 8 weeks.

Broilers in Texas
There are over 700 million broilers in Texas, and they are primarily raised in East and South Central Texas.

The Hatchery
A chicken’s life begins in a hatchery where fertilized eggs are incubated and then hatched.
Once hatched, they are transported to farms where they are raised until sold for meat production.

The Broiler Farm
(Grow Out Farm)
- They grow to market weight in about 6-8 weeks.
- Unlimited feed and water is provided.
- Temperature, humidity and ventilation are carefully controlled.
- When the chickens are large enough to be sold for meat consumption, they are transported to the processing plant where they are harvested.

The Processing Plant
The chickens are taken to the processing plant to be harvested into the products that we regularly consume.

Broiler By-products
- Fertilizer
- Pet food
- Feather boas
- Cosmetics
- And more

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