MEMBERSHIP

526,877
Total Member-Families

162 counties showed a gain

7,028
member-family gain

18 years continuous gain

88.60% retention

CFB ACTIVITIES

As of Oct. 30, 2018, County Farm Bureaus donated $812,679 to local youth through junior livestock shows, contests and other FFA and 4-H events

INFORMATION TECHNOLOGY

Launched MyTFB app for Android devices

MyTFB

More than 2,600 member-families joined using the online enrollment form

FIELD OPERATIONS

515 leaders from 136 CFBs attended Most Outstanding CFB district meetings

Hosted 21 new CFB presidents for orientation at the TFB state office in Waco

Field Operations staff attended 1,505 CFB board meetings

Field Operations staff assisted with 201 CFB annual budget preparations

MEMBER BENEFITS

Members saved more than $8.68 million using TFB member benefits

YOUTH INVOLVEMENT

1,070 FFA chapters are members

1,536 4-H clubs are members

Reached 4,000 Texas FFA members through the Texas FFA State Convention

Major sponsor of the 4-H Livestock and Equine Ambassador program

Four Star Corporate Sponsor of Texas FFA

FFA members visit state office for help with contests and leadership training

LEADERSHIP

122 County Farm Bureau presidents or vice presidents attended the first-ever TFB Presidents Conference in Waco at the TFB Conference and Training Center

10 farmers and ranchers graduated from AgLead XIII

14 farmers and ranchers graduated from FarmLead VI

And that brings our total graduates of these leadership programs to 212

YOUNG FARMER & RANCHER

$3,500 in scholarships awarded at the TFB Collegiate Discussion Meet

Fifty-four young farmers and ranchers participated in TFB YF&R contests

URBAN OUTREACH / EDUCATION

EDUCATION

Summer Agriculture Institute reached a record 62 teachers

156 teachers attended 12 regional teacher workshops and have a potential direct impact to 9,800 students

$11,516 was awarded through matching grants to county Farm Bureaus that sponsored Ag in the Classroom events

Planting the Seed school visit program reached 34,901 students

39 grants totaling $19,289 were awarded through Learning from the Ground Up Program

2,000 agriculture science teachers reached during the Vocational Ag Teachers Association of Texas Conference in Amarillo

YOUTH DEVELOPMENT

More than 279 students from 118 counties attended the 55th annual Youth Leadership Conference

TFB ACTIVITIES

LAUNCHED

July 2017

MyTFB app

TFB CONFERENCES

Avenue of the States Dinner • TFB Presidents Conference • TFB State Legislative Conference

2018 TFB PRESIDENTS CONFERENCE

900+ leaders • 60+ speakers • Ag in the Classroom / TFB Foundation "progress in the classroom" grants

YOUTH DEVELOPMENT

TFB YOUTH LEADERSHIP CONFERENCE

150+ young farmers and ranchers • Keynote speakers • "Progress in the Classroom" grants
URBAN OUTREACH / EDUCATION (cont.)

PLANT AGRICULTURE / HARVEST EXPERIENCE

700,000 people reached through Planet Agriculture exhibit

County Farm Bureau leaders volunteered 77.5 hours during 155 shifts over 102 days of Planet Agriculture

Harvest Experience trailer had 71,820 visitors

Showed Mobile Learning Barn to 48,471 school children in 126 days and 127,475 people in mixed groups of adults/children in 45 days

Held 60 Ag Days with CFB leader involvement

SCHOLARSHIPS

Between the state and county Farm Bureaus, more than $564,600 in scholarships were awarded to high school seniors, enrolled college students and technical college students.

GOVERNMENT AFFAIRS

Legislative teams monitored federal regulations and

- Championed efforts to provide relief from overreaching federal transportation rules
- Supported national efforts to encourage FDA enforcement of accurate dairy labels
- Participated in farm bill discussions
- Played key role in moving ag labor discussions forward

Texas Farm Bureau was successful in:

- Securing cotton ginning cost-share assistance
- Returning cotton to Title I of the farm bill
- Influencing ag trade discussions by testifying before Congress and meeting with President Donald Trump and Vice President Mike Pence
- Securing $6 million for cattle fever tick research funding

Held 13 Policy Development meetings around the state with 953 county leaders from 162 counties in attendance to develop Texas Farm Bureau policy

Nearly 180 county leaders and staff attended the National Affairs Awards Trip in Washington, D.C.

Hosted a State Affairs Awards Trip for young leaders in Austin

AGFUND

Total AGFUND contributions: $787,177

Cabinet level breakdown:
- Senior: 140
- Junior: 27
- Sophomore: 93
- Freshman: 398

75% CFB board members contributed

AGFUND won 86% of primary elections and 83% of general elections.

COMMUNICATIONS

1,126,115 website page views

Grew our social media following to:

- Facebook: 135,629
- Twitter: 19,511
- Instagram: 7,864
- Pinterest: 1,112

More than 100 county Farm Bureaus have a Facebook page

PUBLICATIONS

Texas Agriculture delivered to 95,000 member-families

Texas Neighbors emailed quarterly to 163,000 member-families

Texas media outlets ran 1,450 stories on Texas Farm Bureau and county Farm Bureaus

BLOGS

Your Texas Agriculture Minute had more than 32,000 page views and was published in newspapers and used in radio programs across the state.

Texas Table Top, the consumer-oriented blog, had more than 307,848 page views

Produced 90 videos for social media, RFD-TV, TFB meetings and other news outlets

TEXAS FARM BUREAU RADIO NETWORK

Programming airs on 68 stations across the state.

Introduced Prime Cuts segment to highlight beef industry topics.