

ENHANCES THE TEXAS AGRICULTURAL EXPERIENCE

Fall Tour shows a unique part of the Lone Star State

Revolutionary leaders are never satisfied with the status quo. That's why young farmers and ranchers take the path less traveled to get a unique perspective of the diverse nature of Texas agriculture.

But Fall Tour is not just about learning. It's also about building relationships. The tour has become quite a tradition and affords participants the opportunity to see old friends, make new ones and have some fun in a location that is pure Texas.

Because the Lone Star State is home to diverse farms and ranches, agricultural businesses and agritourism, the tour location changes each year. It expands the horizons of the agricultural experience for young farmers and ranchers. It inspires growth, adoption of new techniques and fosters an understanding for various agricultural practices.

A few days of agricultural education and fun. What more could you ask for?



BEYOND THE FENCE ROW

Actively engaging in the legislative arena

Connect, share and engage. It's what happens at the annual YF&R Leadership Conference.

Young farmers and ranchers network and learn from each other. Hear from the experts and advocate for agriculture with legislators. The powerful, energetic two-day conference sparks discussion, builds relationships and leaves a lasting impression in legislative offices.

It's advocacy at its finest, where young farmers and ranchers learn more about the conversations needed to move agriculture forward. Equipping themselves with the necessary tools and harnessing their passion to lead beyond their fence row and sow the seeds of a bright agricultural future.

Through a greater understanding of the political process, young farmers and ranchers gain insight into regulations and politics—and learn how to influence outcomes. Young farmers and ranchers hold a promising future for Texas agriculture. The conference will help you reach your full potential to lead from the farm gate to the Capitol steps. And everywhere in-between.



The Voice of Texas Agriculture

They say everything's bigger in Texas. That's why we pledge to empower Texans—from farmers and ranchers to everyone in-between—with a big voice. We're over 500,000 member-families strong.

For more than 80 years, we've done whatever it takes to get the attention of those at the top. That means you can turn to us for insight into a current policy or to enact local and statewide change. And because our organization is made up of members who cherish the Texas way of life as much as you do, you know we'll do right for you and by you.

Texas Farm Bureau's mission is to be the Voice of Texas Agriculture.

The vision of Texas Farm Bureau is to benefit all Texans through promotion of a prosperous agriculture for a viable, long-term domestic source of food, fiber and fuel.

For more information, visit:
www.texasfarmbureau.org/YFR



HARVESTING LEADERSHIP

Texas Farm Bureau's
Young Farmer & Rancher Program





RELENTLESSLY PURSUING EXCELLENCE

Support network ensures Texas agriculture's success

There's a vital network that supports the farmer and rancher, which makes important contributions to Texas agriculture's success. Our Excellence in Agriculture Awards Program recognizes and rewards individuals or couples who are employed in an agricultural-related profession or are involved in agriculture, but earn a majority of their income from a non-farm source.

Actively contributing and growing in agriculture and Texas Farm Bureau has its rewards. Among other prizes, the state winner and spouse will receive a UTV, courtesy of Southern Farm Bureau Life Insurance Company, and a \$5,000 cash award, courtesy of Farm Credit.

The two runners-up will receive a power tool valued at \$200, courtesy of Grainger, as well as a cash award.



DISCUSSING COMPLEX AG ISSUES

Solving agriculture's problems for today and tomorrow

The Discussion Meet Contest provides young farmers and ranchers the opportunity to explore the issues facing agriculture that are as diverse and complex as Texas itself. The contest is not unlike the discussions that take place every morning when farmers and ranchers meet at the coffee shop, feed store, co-op or grain elevator—but the rewards are much greater.

The presentation of well thought-out opinions and ideas on five agriculture-related topics has its rewards. The state winner will receive a \$5,000 cash award, courtesy of Farm Credit, and an ATV, courtesy of Southern Farm Bureau Life Insurance Company, among other prizes. The three finalists will receive a cash award, as well as a power tool valued at \$200 and a new pair of Justin boots, among others.



AGRICULTURAL ADVOCACY

Strive to connect and reap the rewards

As the voice of Texas agriculture, young farmers and ranchers are the future. Engaging and connecting with consumers on a wide range of agricultural topics is part of being advocates for agriculture. Building and maintaining relationships with local customers helps strengthen the trust and importance of agriculture. Young farmers and ranchers who excel in these efforts deserve recognition.

Individuals may compete in either the Outstanding Young Farmer & Rancher Contest or Excellence in Agriculture Award, but not both.

Registration forms, along with the procedures, deadlines and awards, are available online:

www.texasfarmbureau.org/YFR

For more information, contact:

YF&R Coordinator

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www.facebook.com/TexasFarmBureau

www.twitter.com/TexasFarmBureau

OUTSTANDING STARTS HERE

Recognizing the best young farmers and ranchers in Texas

Large or small, every farm and ranch has a stake in the game of providing food and fiber for the Lone Star State. That's why we recognize agriculture's leaders for tomorrow with the Outstanding Young Farmer & Rancher Contest. The contest identifies, recognizes and rewards exceptional young farmers and ranchers from across the state.

Just as the Outstanding Young Farmer & Rancher Contest is rich in Texas agriculture's success, so are the rewards for the selected winners. Among other prizes, the state winner and spouse will receive the title to a 3/4 ton 4x4 Chevrolet pickup with a diesel engine, courtesy of Texas Farm Bureau Insurance Companies; use of a Farmall or Maxxum® series tractor for one year, courtesy of Cash IH; one year's use of a Case tractor; and a \$5,000 cash award, courtesy of Farm Credit.

The two state runners-up and spouses will receive additional prizes from Grainger; Justin Brands, Inc.; and Southern Farm Bureau Life Insurance Company.



FARM CREDIT
BANK OF TEXAS



**Southern
Farm Bureau
Life Insurance
Company**

CASE IH
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Certified Service

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