



PREPARING CHAIRS FOR LEADERSHIP TABLES

...YES I CAN

FARMLEAD VI





CULTIVATING AGRICULTURE FOR GENERATIONS TO COME

FARMLEAD ENHANCES EXPERIENCE

Revolutionary leaders are never satisfied with the status quo. Veteran farmers and ranchers across Texas are investing in their future—and the future of Texas agriculture—by continually developing leadership skills and new techniques to improve the health and success of their operations.

Texas Farm Bureau's Farm and Ranch Managers Leadership Education and Development (FarmLead) program guides seasoned farmers and ranchers through a wide variety of current issues, as well as new production techniques, which are transforming the agriculture industry. FarmLead class members also get an inside look at the politics and regulations that affect their businesses and hone critical leadership skills.

FarmLead class members travel across Texas and the nation to meet face-to-face with key political leaders, decision-makers and industry representatives. The comprehensive curriculum equips experienced farmers and ranchers with the latest industry information and connections to enhance both their businesses and the industry as a whole.

If you have a vested interest in Texas agriculture, Texas Farm Bureau's FarmLead program can help you develop the skills you need to ensure a strong, lasting legacy for your business and all of Texas agriculture.

FARMLEAD VI

LEADING BEYOND THE FENCE ROW



FarmLead aims to equip and educate agricultural leadership for Texas, Texas Farm Bureau and county Farm Bureaus in order to have a viable voice at leadership tables. The curriculum incorporates training in communication, critical knowledge areas and leadership. Class members are expected to attend each meeting unless an emergency, illness or similar situation arises.

The program is going digital. Selected participants must provide a tablet or similar device for use in and out of scheduled sessions. Assignments outside of sessions—including meeting with elected officials, responding to action requests and speaking to local groups about agriculture and Texas Farm Bureau—are also a part of the program.

A maximum of 12 participants will be selected. FarmLead VI applicants must be a Texas Farm Bureau member above age 40 as of Sept. 1, 2016, and preference is given to those who earn a major portion of their income from production agriculture. Prior to submitting an application, participants must be approved by their county Farm Bureau board of directors. Former AgLead participants are not eligible.

The completed application, signed by the sponsoring county Farm Bureau president, and one letter of recommendation by the current county Farm Bureau president or a county Farm Bureau board member must be submitted to the state office by Sept. 2, 2016.

A portion of the FarmLead experience is funded by joint contributions by each class member (\$500) and their sponsoring county Farm Bureau (\$500). Payments by selected applicants and their county Farm Bureau must be made by Jan. 31, 2017. All other expenses—including travel, meals, lodging and other associated costs—are either prepaid by Texas Farm Bureau or reimbursed upon submission of expense forms.

FARMLEAD VI SESSIONS

Waco

Nov. 14-17, 2016

Orientation, TFB, communication, leadership

Austin

April 2017 (4 days)

Texas government, priority issues, advocacy, political awareness, leadership, organics

Midwest

July 2017 (4 days)

Agricultural education, Midwest issues and agriculture, leadership, communication, state Farm Bureau(s)

California

September 2017 (5 days)

Water, regulatory, environmental

Washington, D.C.

March 2018 (4 days)

National government, priority issues, advocacy, political awareness, leadership, communication

Graduation

June 2018

TFB Summer Commodity Conference

FARMLEAD VI



“ Being involved in the FarmLead program has given me the ability to be a positive influence and advocate within my community and the agricultural industry. This program challenges you as an individual and as a group. ”

Warren Cude, Pecos County, FarmLead V



“ As a rancher, I cannot be afraid to step out and be a voice within agriculture. FarmLead has provided me the tools to be an effective leader by sharpening my strong points and strengthening other skills needed in leadership. ”

Jerry Moody, Titus County, FarmLead V

THE VOICE OF TEXAS AGRICULTURE

They say everything's bigger in Texas. That's why we pledge to empower Texans—from farmers and ranchers to everyone in between—with a big voice. We're over 500,000 members strong.

For over 80 years, we've done whatever it takes to get the attention of those at the top. That means you can turn to us for insight into a current policy or to enact local and statewide change. And because our organization is made up of members who cherish the Texas way of life as much as you do, you know we'll do right for you and by you.

Our mission is to be the Voice of Texas Agriculture.

Our vision is for all Texans to benefit from a prosperous agriculture that provides for a viable, long-term domestic source of food, fiber and fuel.

For information and details on FarmLead, contact:

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<http://texasfarmbureau.org/leadership/farmlead>