



LEADING BEYOND
THE FENCE ROW

...YES I CAN

AGLEAD XIII



JOHN DEERE

TEXAS FARM BUREAU AGLEAD XIII
PROUDLY SUPPORTED BY JOHN DEERE



**TEXAS
FARM
BUREAU®**



EMPOWERS TEXAS AGRICULTURE

True Texas leadership begins from the ground up. The future of agriculture is in your hands. All you need are the right tools to cultivate it. Texas Farm Bureau's Agricultural Leadership Enhancement and Development (AgLead) program empowers farmers and ranchers with the skills they need to continue the proud legacy of Texas agriculture. In two years, AgLead class members don't just learn about leadership—they *become* leaders for our industry.

AgLead members experience agriculture from the farm to the factory and beyond, including visits to some of the nation's most diversified and innovative agricultural operations, processors, packagers and marketers. But strong agricultural leadership isn't left out in the field. AgLead members learn the intricacies of agribusiness, as well as the political and regulatory processes that influence their businesses at the state and national levels. AgLead places young farmers and ranchers face-to-face with prominent decision-makers in Austin and in Washington, D.C. Through a greater understanding of the political process, they gain insight into regulations and politics—and learn how to influence the outcomes.

Young farmers and ranchers hold a promising future for Texas agriculture. AgLead will help you reach your full potential to lead from the farm gate to the Capitol steps—and everywhere in between.

Supporter John Deere says:

"John Deere is a major sponsor and supporter of the Texas Farm Bureau's Agricultural Leadership Enhancement and Development (AgLead) program. It is critically important to develop leaders in agriculture to meet the many challenges of producing food and fiber for a growing world population. AgLead empowers farmers and ranchers with the skills they need to meet the many challenges of sustainable crop and livestock production. We need these future leaders to advocate on behalf of agriculture, understand the political and regulatory processes that impact their business and develop long-term plans to improve and strengthen their farm operations."



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HELP SHAPE THE FUTURE OF AGRICULTURE

AgLead XIII aims to equip and educate agricultural leadership for Texas, Texas Farm Bureau and county Farm Bureaus in order to have a viable voice at leadership tables. The curriculum incorporates training in communication, leadership and critical knowledge areas.

The program is going digital. Selected participants must provide a tablet or similar device for use in and out of scheduled sessions. Assignments outside of sessions—including meeting with elected officials, responding to action requests and speaking to local groups about agriculture and Texas Farm Bureau—are also a part of the program.

A maximum of 12 participants will be selected. AgLead XIII applicants must be a Texas Farm Bureau member between the ages of 25 and 40 as of Sept. 1, 2016, and preference is given to those who earn a major portion of their income from production agriculture. Prior to submitting an application, interested participants must be approved by their county Farm Bureau board of directors. The completed application, signed by the sponsoring county Farm Bureau president, and three letters of recommendation must be submitted to the state office by Sept. 2, 2016.

Class members are expected to attend each meeting unless an emergency, illness or similar situation arises. Each member must attend seven of the eight sessions to be eligible for the international trip.

A portion of the AgLead experience is funded by joint contributions by each class member (\$1,250) and their sponsoring county Farm Bureau (\$1,250). Payments of \$625 by each selected applicant and county Farm Bureau are to be made by Jan. 31, 2017 and 2018. All other expenses—including travel, meals, lodging and other associated costs—are either prepaid by Texas Farm Bureau or reimbursed upon submission of expense forms.



AGLEAD XIII SCHEDULE

Session I - Waco

November 14-17 (4 days)

- Orientation
- TFB
- Communication
- Leadership
- Technology

Session II - Rio Grande Valley

February 2017 (4 days)

- Water
- Border
- Immigration
- Texas political process
- Communication
- Leadership
- Local issues
- RGV agriculture

Session III - Austin

April 2017 (4 days)

- Texas government
- Priority issues
- Advocacy
- Political awareness
- Leadership
- Organics

Session IV - California

June 2017 (5 days)

- Water
- Regulatory
- Environmental
- Labor
- State government
- California agriculture
- Organics
- California Farm Bureau
- Local county Farm Bureau

Session V - Texas Panhandle

November 2017 (4 days)

- Water
- Cotton research
- Communication
- Leadership
- Panhandle agriculture
- Local issues
- Alternative energy

Session VI - Southeast Texas

January 2018 (4 days)

- Political awareness
- Campaigns, technology
- Communication
- Leadership
- Port of Houston
- International trade
- Southeast Texas agriculture

Session VII - Washington, D.C.

March 2018 (4 days)

- National government
- Priority issues
- Advocacy
- Political awareness
- Leadership
- Communication
- International destination embassy

Session VIII - Midwest

August 2018 (4 days)

- Agriculture education
- Midwest agriculture and issues
- Leadership
- Communication
- State Farm Bureau(s)

Session IX - International

October 2018 (7-9 days)

- Trade
- Foreign agriculture and exchange with farmers
- Political landscape
- Cultural awareness

Note:

Final dates will be scheduled around participants' peak agricultural activity as much as possible.



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“ AgLead gives you the tools to be an effective leader—whether on the farm or ranch, in the legislature or anywhere you serve. It opens doors farmers and ranchers need to walk through and be comfortable in when they arrive. ”

**Kyle Kacal, AgLead X
Texas State Representative HD 12**



“ AgLead develops leaders and leadership skills in a unique way. Exposure and involvement in numerous aspects of agriculture promotes and hones both the natural and uncomfortable abilities of the participants. AgLead provides that opportunity in many ways. ”

**Tim Lapham, AgLead X
Austin County Judge**

THE VOICE OF TEXAS AGRICULTURE

They say everything's bigger in Texas. That's why we pledge to empower Texans—from farmers and ranchers to everyone in between—with a big voice. We're over 500,000 members strong.

For over 80 years, we've done whatever it takes to get the attention of those at the top. That means you can turn to us for insight into a current policy or to enact local and statewide change. And because our organization is made up of members who cherish the Texas way of life as much as you do, you know we'll do right for you and by you.

Our mission is to be the Voice of Texas Agriculture.

Our vision is for all Texans to benefit from a prosperous agriculture that provides for a viable, long-term domestic source of food, fiber and fuel.

For information and details on AgLead programs, contact:

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